

**FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D. C. 20554**

SEP 13 2010

IN REPLY REFER TO:  
1800B3-FMH

Mike Oberg  
Zoe Communications, Inc.  
P.O. Box 190  
Shell Lake, WI 54871

**In re: W230BP, Ladysmith, WI**  
Facility ID No. 154846  
Silent Since June 6, 2010  
Request For Special Temporary  
Authority To Remain Silent

Dear Mr. Oberg:

This letter concerns the request, filed on July 16, 2010, on behalf of Zoe Communications, Inc. ("Zoe"), for Special Temporary Authority to permit FM Translator Station W230BP to remain silent.

Zoe's request states that W230BP went silent on July 6, 2010, due to technical problems. Zoe's request includes the appropriate certification regarding Section 5301 of the Anti-Drug Abuse Act of 1988.<sup>1</sup>

Zoe's request will be granted. Accordingly, Special Temporary Authority is granted to permit FM Translator Station W230BP to remain silent for a period not to exceed 180 days from the date of this letter. **Notwithstanding the grant of this special temporary authority, the broadcast license for W230BP will automatically expire as a matter of law if broadcast operations do not commence by 12:01 a.m. July 7, 2011.**<sup>2</sup> See Section 312(g) of the Communications Act, 47 U.S.C. Section 312(g).

The station's silent status does not suspend the licensee's obligation to comply with all other relevant Commission rules, including the filing, when appropriate, of applications for renewal of broadcast license. Finally, we note that it is imperative to the

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<sup>1</sup> In the event extension of special temporary authority is sought, please renew the certification in this matter .

<sup>2</sup> Notification of resumption of broadcast operations must be mailed to:

Federal Communications Commission  
Attn: 1800B3-DW, Room 2-B450  
445 12th Street, S.W.  
Washington, D.C. 20554

applications for renewal of broadcast license. Finally, we note that it is imperative to the safety of air navigation that any prescribed painting and illumination of the station's tower shall be maintained until removed. *See* 47 C.F.R. Sections 17.6 and 73.1740(a)(4).

Sincerely,

A handwritten signature in blue ink, appearing to read 'H. Taft Snowdon', with a stylized flourish at the end.

H. Taft Snowdon  
Supervisory Attorney  
Audio Division  
Media Bureau

cc: Mark N. Lipp, Esq.